

## Iterative Innovation in IoT Large Scale Pilots.

Start-ups, SMEs and the Open Calls  
IoT Week Bilbao, Palacio Euskalduna  
16.00-18.30, 7<sup>th</sup> June, 2018

Are you an IoT SME or start-up? Do you want to hear how you can access resources to become part of Europe-wide large scale, IoT deployments in active aging, agrofood, smart-cities or autonomous vehicles? Then join us at our co-creation workshop at IoT Week, Bilbao!

The European Commission has invested €100 M in the IoT European Large-Scale Pilots (LSP) Programme that drives European leadership in the Internet of Things across active aging, agrofood, smart-cities or autonomous vehicles. They are among a large number of sectors that are already evolving towards an IoT technology base that impacts directly on the European economy.

The pilots will foster the deployment of IoT solutions in Europe through integration of advanced IoT technologies across the value chain, demonstration of multiple IoT applications at scale and in a usage context, and as close as possible to operational conditions. These are targeted, goal driven initiatives that propose IoT approaches to specific real-life industrial/societal challenges, involving stakeholders from supply to demand.

This workshop will focus on three main pilots belonging to sectors that represent high growth potential and profitability for IoT implementation in SMEs:

- **Activage** will deploy a wide range of active and healthy ageing IoT- based solutions and services at large scale that improve the quality of life, health and autonomy of older adults, as well as ensuring the sustainability of social and health systems in Europe.
- **IoF2020** is dedicated to strengthening the European farming and food chains through IoT technologies, working with end-users from use-cases already developed throughout Europe and distributed in 5 trials: Arable, Dairy, Fruit, Vegetables and Meat. It is focused on user acceptance, stakeholder engagement and the development of sustainable business models, thus pushing end-user adoption to the next stage.
- **SynchroniCity** is delivering a digital single market for IoT-enabled urban services in Europe and beyond, already connecting 13 countries over 3 continents with a set of citizen-centered services, showing the value to cities, businesses and citizens involved, linked directly to the global market.

All three LSPs will be running Open Calls aimed at European SMEs over the upcoming months, to integrate new IoT solutions that can be tested and deployed at scale.

## Objective

The overall aim is to bring LSPs, start-ups and SMEs together to explore the opportunities to develop new IoT technologies to solve the challenges presented within the forthcoming Open Calls. Start-ups and SMEs will gain a deeper understanding of the context for the open calls within each of the three LSPs.

## Target audience

- SMEs wishing to explore the opportunities to develop IoT technologies within the contexts of the LSPs, namely, active aging, agrofood, smart-cities or autonomous vehicles.
- Partners within the Large-Scale Pilots seeking to understand how SMEs and start-ups interested in the Open Calls can be supported to achieve the best results possible.

## Agenda

- 16.15 Introduction  
Tanya Suarez & Brendan Rowan - BluSpecs
- 16.25 Presentation of the Open Calls  
ActivAge - Alicia Cano, Medtronic (TBC)  
IoF2020 - Alexander Berlin, Business Leader  
SynchroniCity - Gemma Guilera, FCC (TBC)
- 16.55 Q&A
- 17.00 Participant pitch  
Speed presentation of attendees and interest in LSP
- 17.15 Co-creating solutions:  
Group work
- 18.00 Review of co-creation process:  
Presentation by each work
- 18.30 Close

Attendees will also receive an SME handbook that will include the contents and feedback resulting from the event and can be used as a compendium of tools that specifically support SMEs and start-ups.