



European Industry Partnerships Perspective on Convergence IoT/IIoT, 5G, AI, edge computing, tools

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Digitisation Potential

Captured digitization potential



Europe and the **United States** have captured only a small percentage of the potential from digitization.

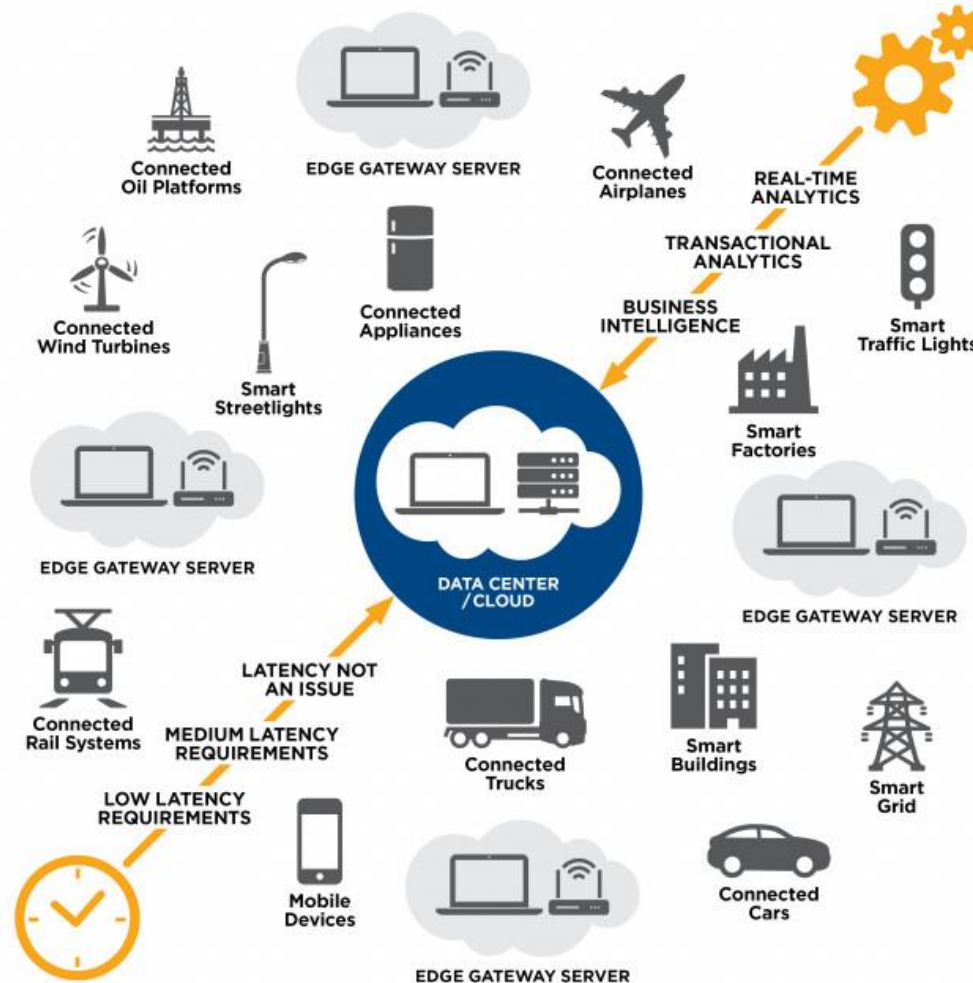


McKinsey&Company

Source: McKinsey Global Institute (MGI) analysis; see "Digital Europe: Realizing the continent's potential," MGI, June 2016, on McKinsey.com

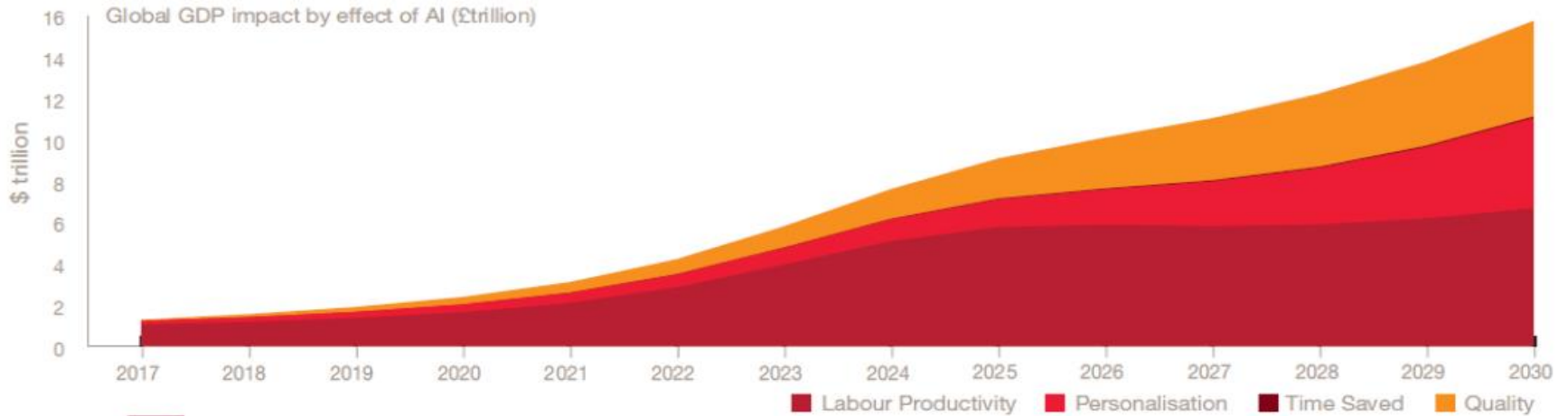
#DigitalEurope

Edge Connectivity



www.business-sweden.se

AI

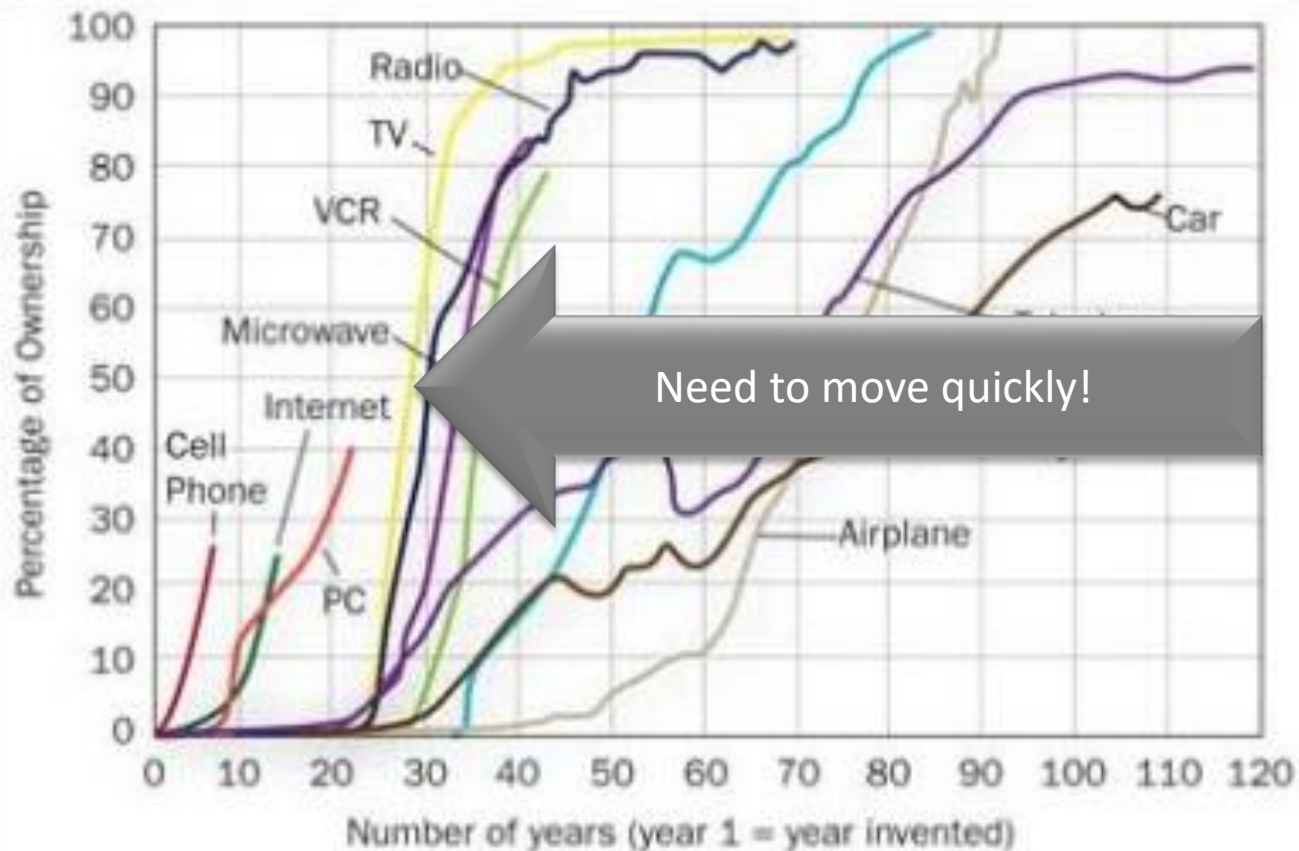


Source: PwC analysis

PwC, “Sizing the prize, what’s the real value of AI for your business and how can you capitalise?, 2017”

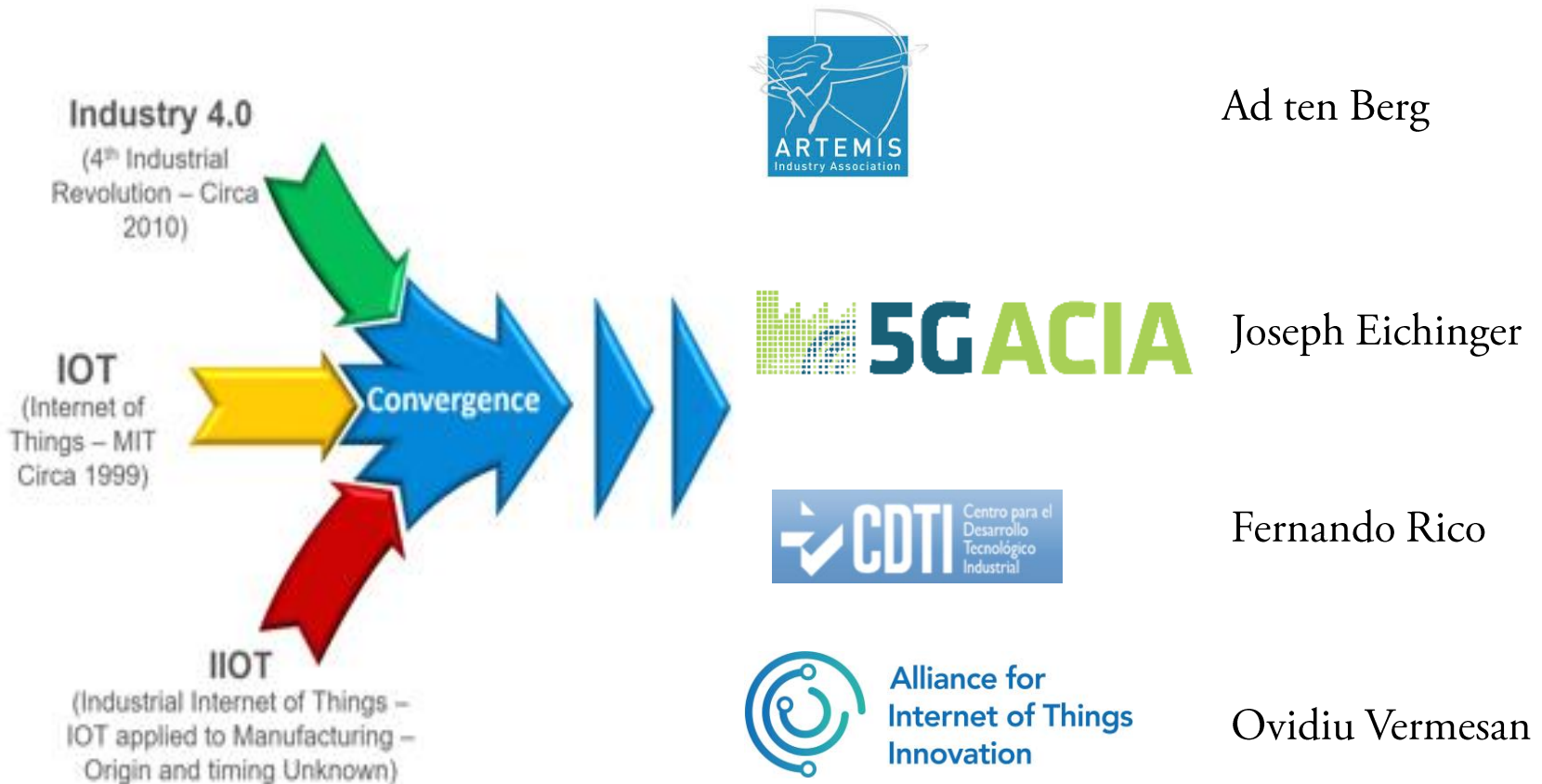
Technology Adoption - Rapid

Technology Adoption



Source: Forbes Magazine

Convergence



Questions

- Where can Europe get a lead and how?
- How does your Strategic Research Agenda address the future convergence?
- Connecting the innovation pipeline – how can we get research results into industry more quickly to improve digitalisation?
- What strategic actions would you recommend at EC level?