

LEVERAGING CONNECTIVITY AN INTEGRATION-CENTRIC APPROACH

EUROPEAN INDUSTRY PARTNERSHIPS.
LIGHTHOUSES TO THRIVE IN THE NEW DIGITAL AGE

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SOFTWARE AG

FACTS & MISSION

WE TURN YOUR DATA INTO VALUE... ...THRU INTEGRATION

- Founded in **1969** in the belief that data will change the world
- Headquartered in Darmstadt, **Germany**
- Strong **400+ partner** network. For better customer-centric collaboration
- **Technology leadership** in hybrid integration, Industry 4.0 & Industrial Internet of Things (IIoT)



865+ MEUR revenues



Present in more than
70 countries



4,700+
employees worldwide



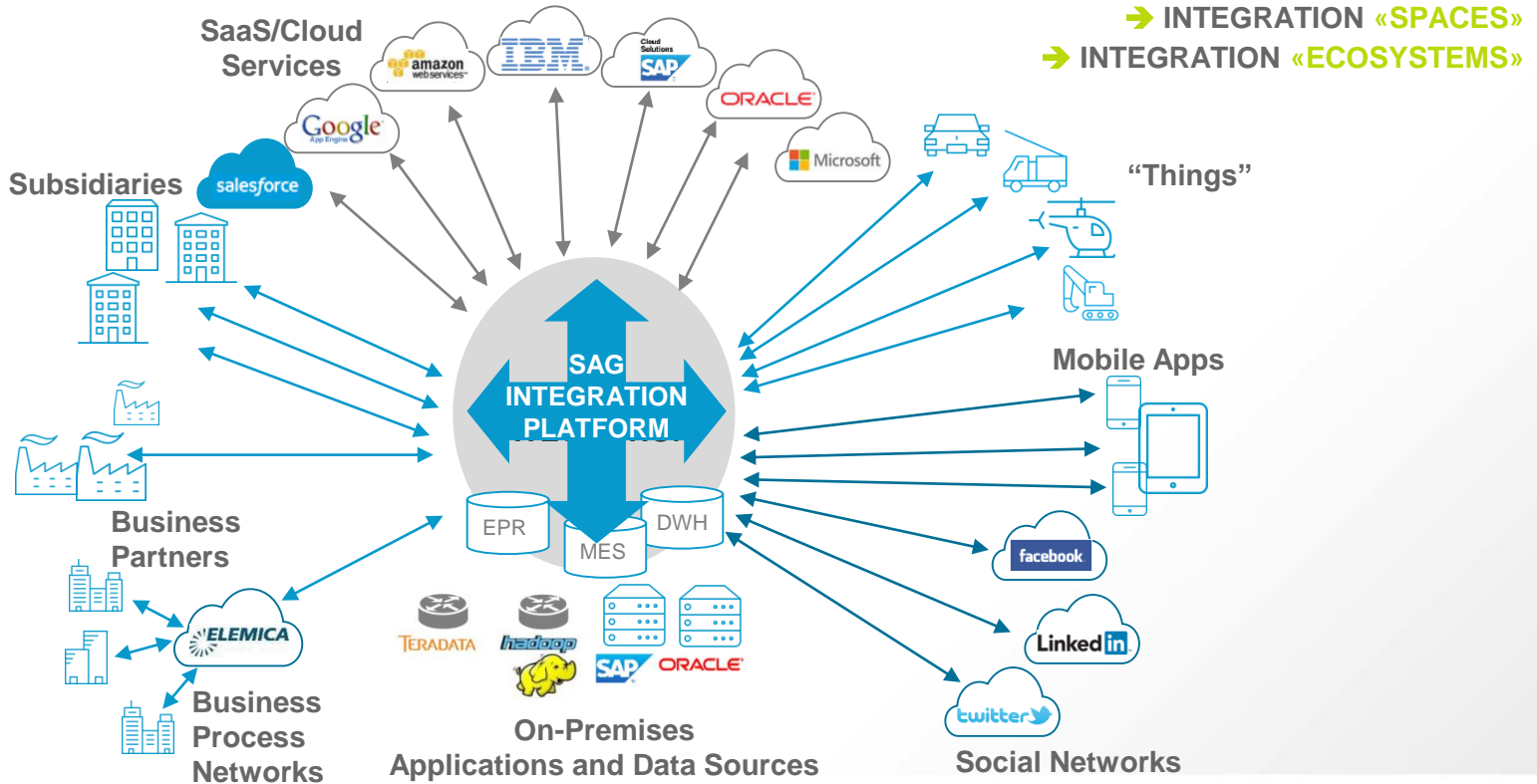
2 Million+ Developers



Cooperation with more
than **1,350 universities**

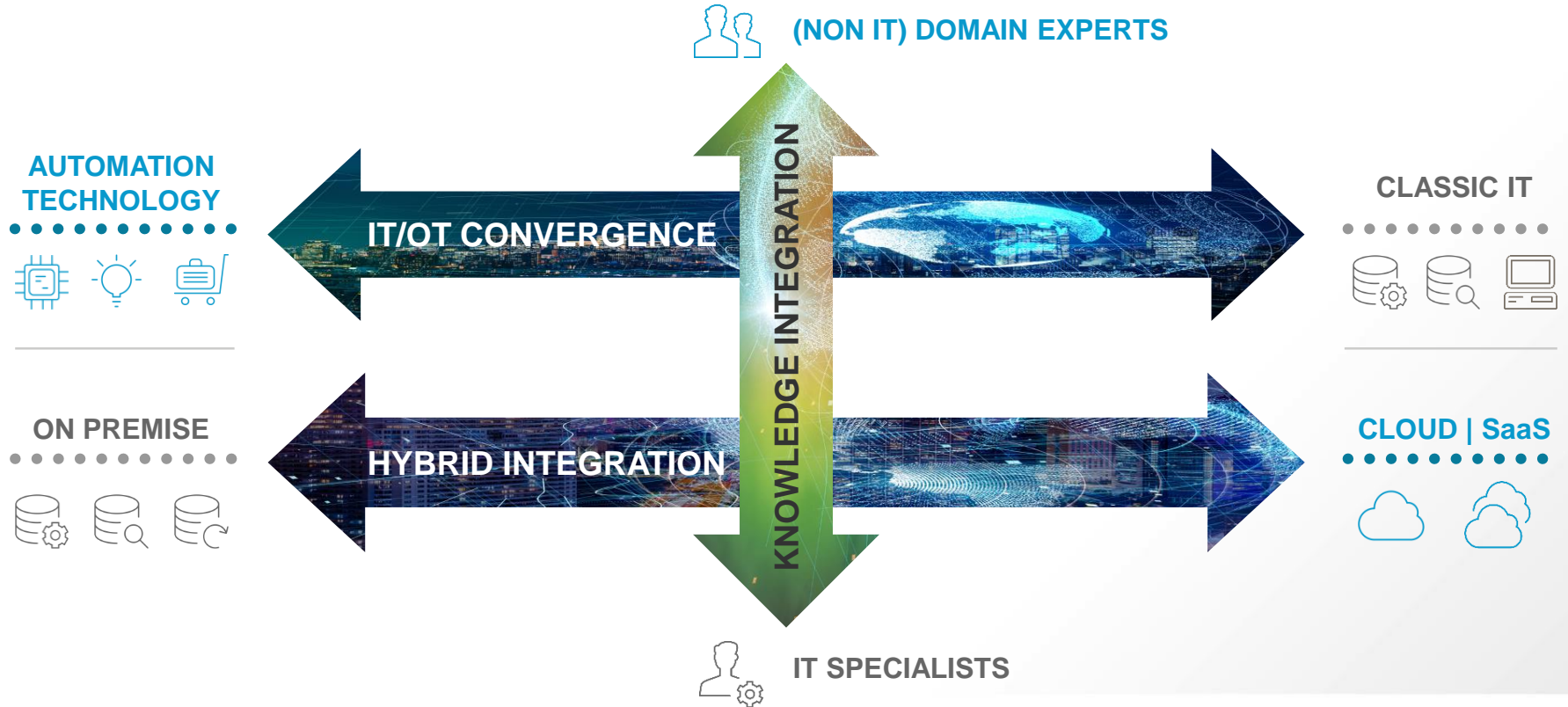
CHALLENGES & OPPORTUNITIES

INTEGRATION NEEDS BECOME UBIQUITOUS



CHALLENGES & OPPORTUNITIES

3 DIMENSIONS OF INTEGRATION



DISTRIBUTED ARCHITECTURE

END-TO-END IIoT VIEW

